



# DAVIS COUNTY

## 2020 ECONOMIC SNAPSHOT



## Commissioner's Welcome

Welcome to Davis County! Located in the center of the Wasatch Front, an ever increasing number of businesses, residents and visitors are discovering the distinct advantages that Davis County offers. Situated just north of Salt Lake City, Davis County's location provides unparalleled access to the Salt Lake International Airport, Hill Air Force Base, Antelope Island and the Great Salt Lake and other cultural, commercial, entertainment and recreational opportunities within Davis County's 15 cities.

Davis County has a large and diverse business community, with over 9,000 licensed businesses, including such notable companies as Northrop Grumman, BAE Systems, Lifetime Products, Orbit, Kroger, Janicki and Boeing. Home to Hill Air Force Base, which had a \$3.6 billion economic impact in 2019 and the 7,000,000 square foot Freeport Center, Davis County has substantial aerospace, defense, and advanced manufacturing industries. The County also offers a young (30.8 median age), well-educated (95.5% high school graduate or higher), loyal and diverse workforce of over 165,000 that fits many business needs.

Davis County boasts a quality of life unequalled within the state. Due to our size, it is only a matter of minutes before you find yourself enjoying hiking, casting into a beautiful stream, camping, hunting, or swinging a golf club. Within an hour's drive you can be skiing through "The Greatest Snow on Earth" at any of nine world-class ski resorts. Additionally, Antelope Island State Park, home of abundant wildlife, including a large, free-roaming herd of American Bison and the best beaches found on the Great Salt Lake, can be found within the borders of Davis County.

Davis County contributed \$6.02 billion in taxable sales in 2019 and has seen an average annual growth rate of 5.91% in taxable sales over the previous 10 years. In 2019, the County had a total assessed value of \$26,857,210,541. With over 5,000,000 square feet of Class A office, flex industrial, and other commercial space planned in the next decade, it is an exciting time to be located in Davis County. To find out more, contact the Community and Economic Development Department at 801-451-3279 or visit the County's website at: [www.daviscountyutah.gov/ced](http://www.daviscountyutah.gov/ced)

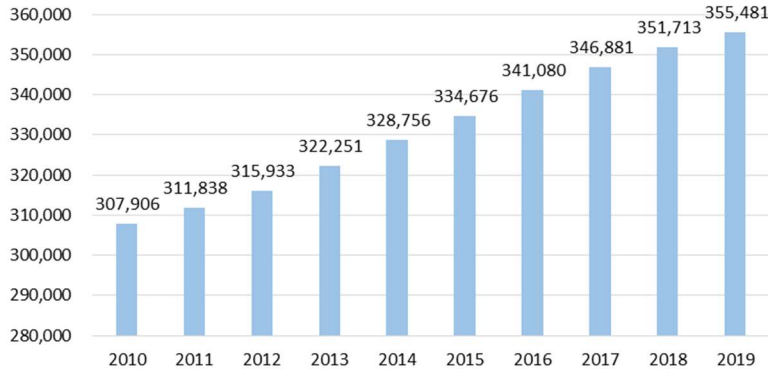
Commissioners,

Randy Elliott  
Lorene Kamalu  
Bob Stevenson

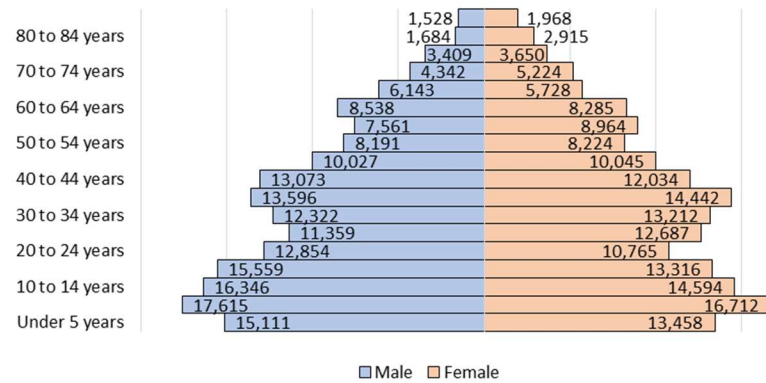


## Demographics

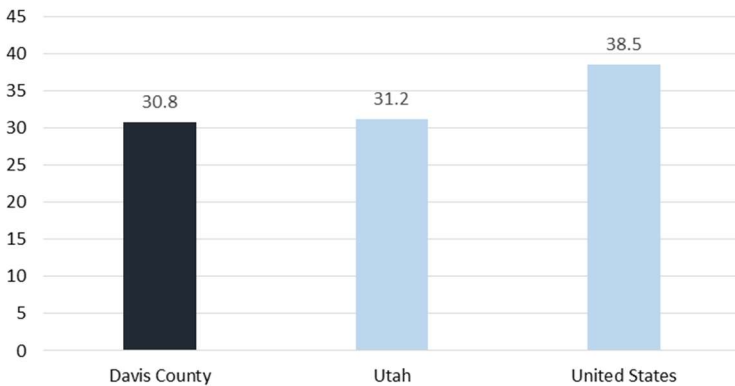
**2019 Population Estimate**



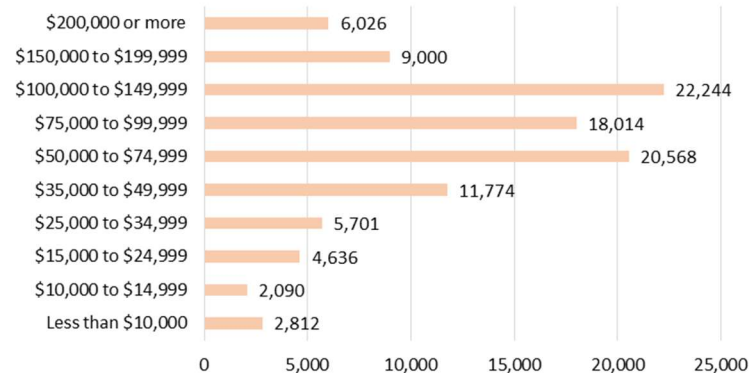
**2019 Population By Age**



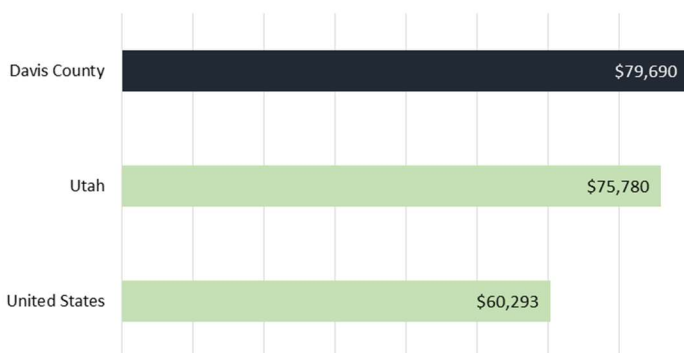
**2019 Median Age**



**2019 Households by Income**



**2019 Median Household Income**



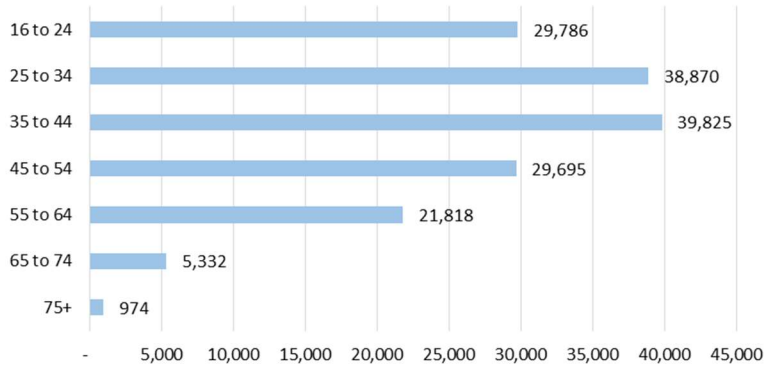
**2019 Educational Attainment**

Graduate or Prof	23,334 (11.82%)
Bachelor's Degree	50,710 (25.68%)
Associate's Degree	21,078 (10.68%)
Some College	52,170 (26.42%)
High School	41,251 (20.89%)
9-12 Grade	6,499 (3.29%)
< 9th Grade	2,409 (1.22%)

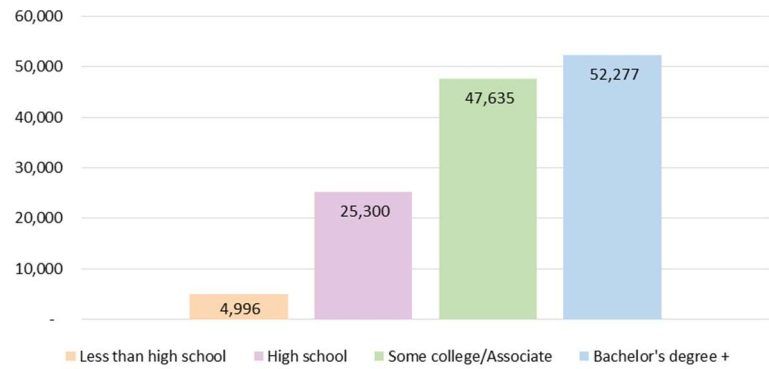


## Labor Force & Employment

**2019 Labor Force by Age**



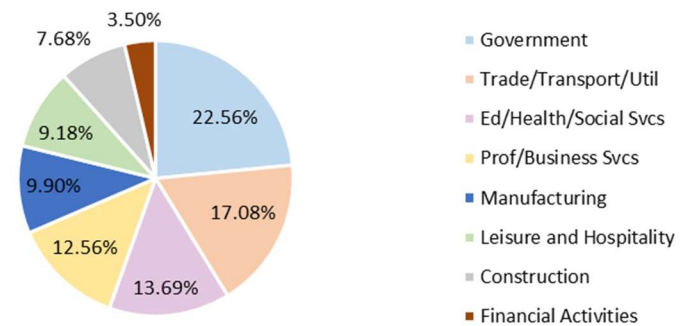
**2019 Labor Force by Education**



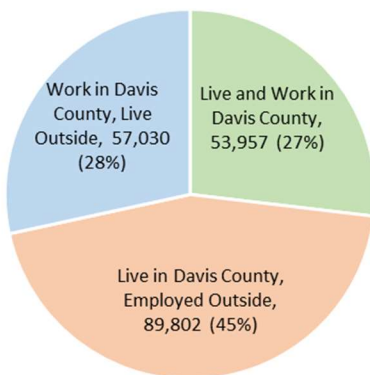
**Major Employers**

Hill Air Force Base	22,000
Northrop Grumman	5,100
Lagoon	3,500
Kroger Group	2,000-2,999
Lifetime Products	1,400
Utility Trailer	1,000-1,999
BAE Systems	800

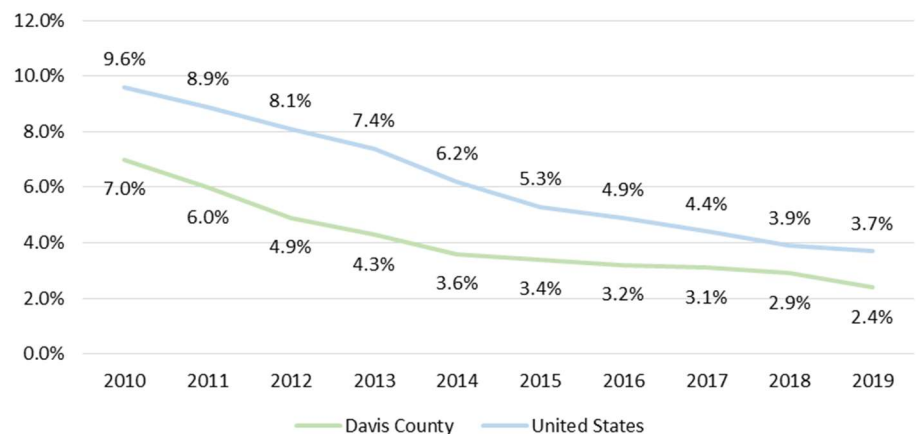
**2019 Top Industries by Share**



**2019 Jobs Inflow/Outflow**

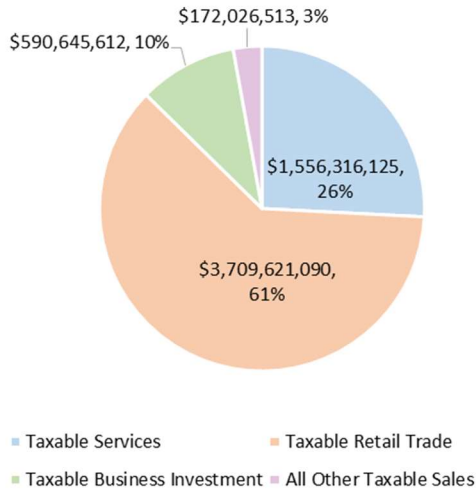


**2019 Unemployment Rate**



## Taxable & Retail Sales

**2019 Taxable Sales**



**2019 Retail Sales Tax**

Category	Taxable Sales	Percent
Motor Vehicle	\$876,496,748	23.6%
General Merchandise	\$784,077,348	21.1%
Food & Beverage	\$494,159,061	13.3%
Building Material & Gardening	\$352,722,248	9.5%
Clothing & Accessory	\$216,140,053	5.8%
Nonstore Retailers	\$329,413,775	8.9%
Miscellaneous	\$161,184,749	4.3%
Gas Stations	\$148,737,376	4.0%
Sporting Goods, Hobby, Music & Book	\$102,550,586	2.8%
Furniture & Home Furnishings	\$90,594,728	2.4%
Electronics & Appliance Stores	\$87,711,449	2.4%
Health & Personal Care	\$65,832,969	1.8%
<b>Total Retail Sales</b>	<b>\$3,709,621,090</b>	<b>100.0%</b>

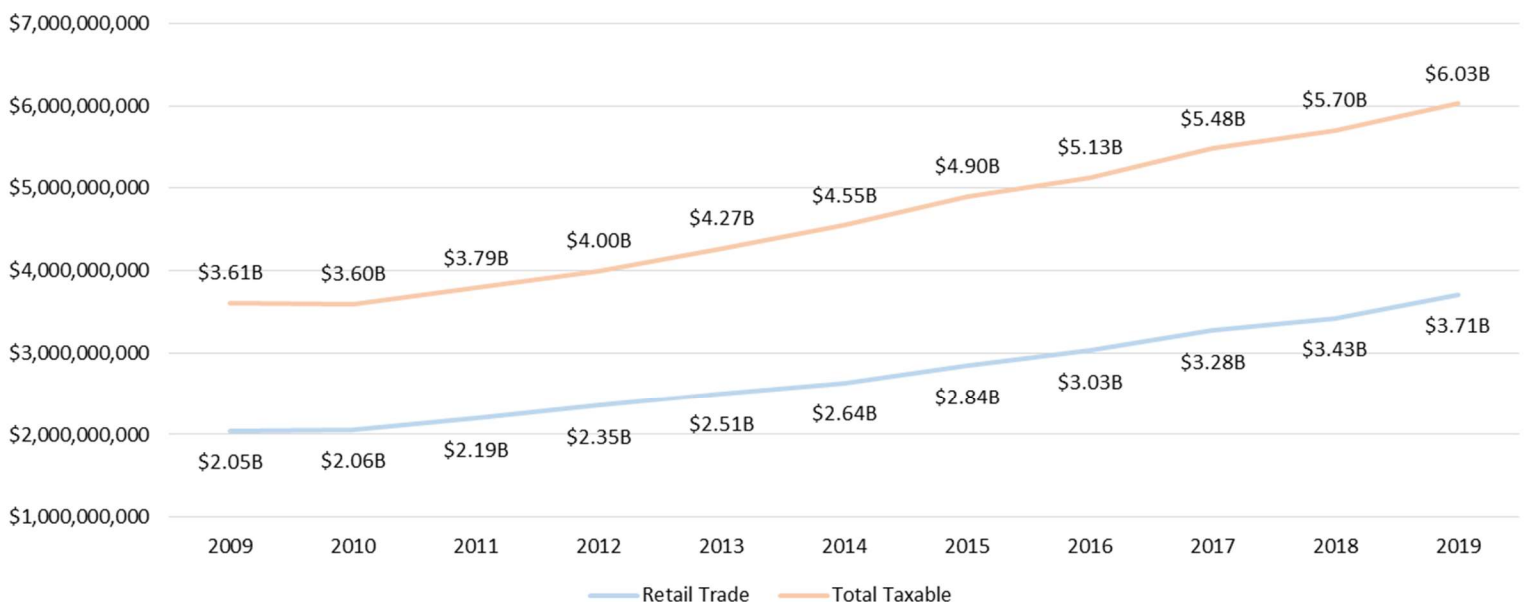
**Retail Sales** – Motor Vehicles, Furniture, Food & Beverage, Clothing, Gasoline, etc.

**Services** – Utilities, Information, Finance & Insurance, Real Estate, Management etc.

**Business Investment** – Agriculture, Mining, Construction, Manufacturing, etc.

**All Other Sales** – Public Administration, Special Events, Private Motor Sales, etc.

**County Taxable Sales**

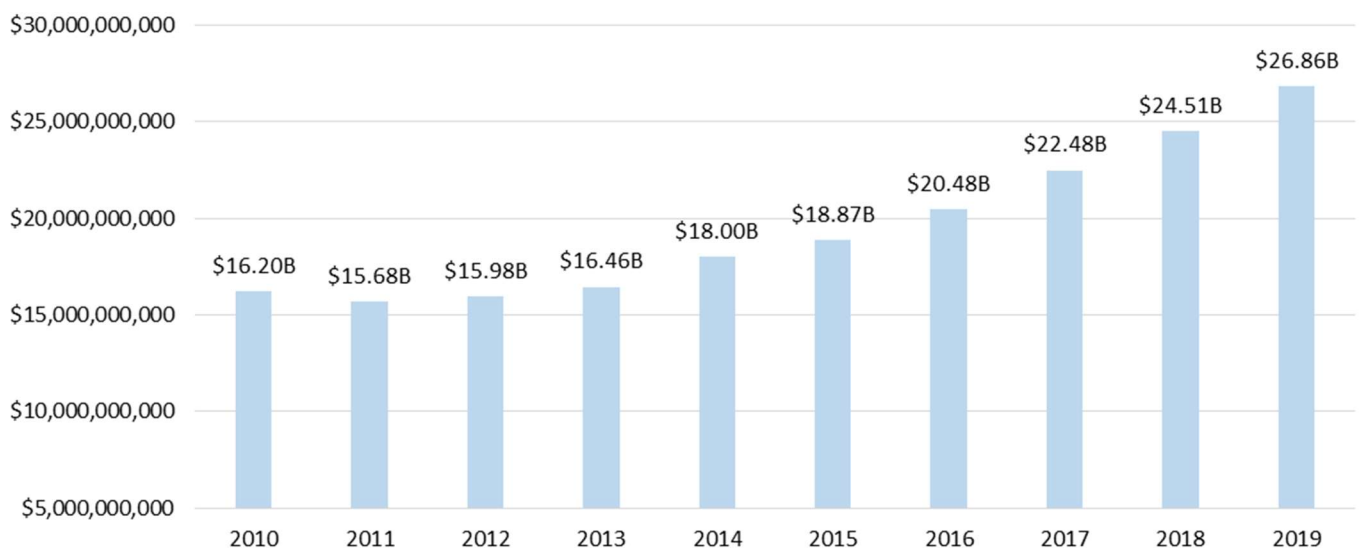


## County Valuation & Revenue

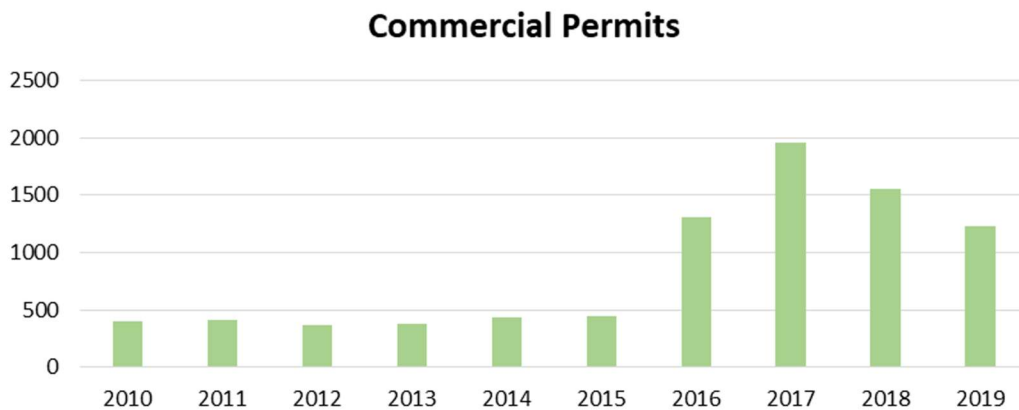
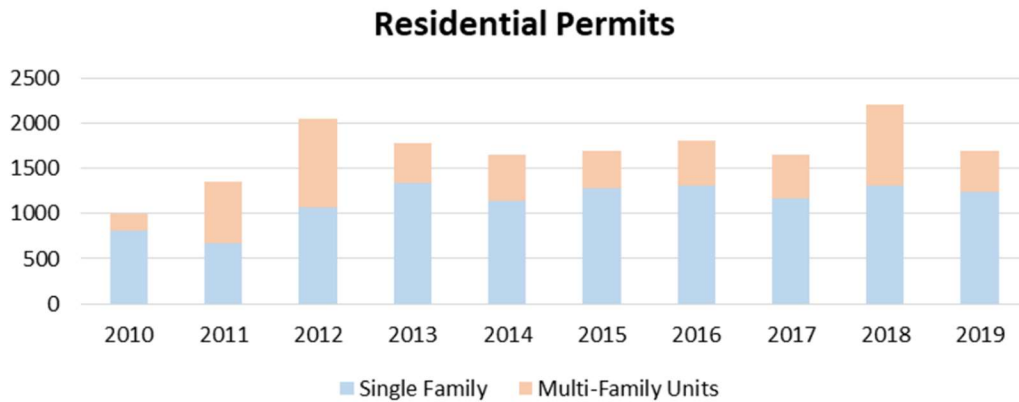
**County Tax Revenues**



**Total Assessed Property Value**



## Building Permits



### Building Permits

Year	Single Family	Multi-Fam Units	Commercial	Res Valuation	Com Valuation	Total Valuation
2010	806	187	400	\$181,228,040	\$67,277,100	\$248,505,140
2011	664	693	410	\$241,498,075	\$57,456,600	\$298,954,675
2012	1072	982	371	\$332,589,400	\$48,839,400	\$381,428,800
2013	1333	440	381	\$400,839,500	\$84,858,700	\$485,698,200
2014	1145	498	431	\$316,777,100	\$134,489,900	\$451,267,000
2015	1278	416	451	\$93,350,000	\$371,047,530	\$464,397,530
2016	1305	495	1312	\$377,918,100	\$184,890,619	\$562,808,719
2017	1163	481	1951	\$361,925,133	\$152,743,397	\$514,668,530
2018	1314	888	1548	\$571,958,986	\$145,992,219	\$717,951,205
2019	1231	457	1224	\$412,202,120	\$113,624,350	\$525,826,470

## Education



### **Davis School District**

The Davis School District (DSD) presently operates 9 traditional high schools, 17 junior high schools, and 62 elementary schools. With 72,897 students, DSD's enrollment is the second largest of any school district in Utah, and is the first and only district in the state to receive a system-wide K-12 accreditation.

Two key indicators of school district strength are early literacy in K-3 students and Advanced Placement scores in secondary education. DSD ranks 1<sup>st</sup> in the state in both categories. In 2018, DSD had a 95% graduation rate - the 2<sup>nd</sup> highest among school districts in Utah. As of 2016, DSD graduates received \$53 million in higher education scholarships.



### **Davis Technical College**

Davis Technical College provides a competency-based education environment, which prepares high school and adult students with career and technical skills. The flexibility of open-entry scheduling allows students to start school anytime without waiting for a specific date (i.e. quarters or semesters). Davis Tech offers affordable tuition to full-time adult students and high school students attend at no tuition cost. Davis Technical College currently offers certificate programs in the Schools of Business and Technology, Construction, Health Professions, Manufacturing, Service Professions, and Transportation.



### **Weber State University – Davis**

The WSU Davis Campus provides a wide range of higher educational opportunities to the residents of Davis County and surrounding areas. From its 105-acre campus in Layton, WSU Davis Campus offers a full range of general education courses and a wide range of associate's, bachelor's, and master's degrees. One of the hallmarks of the Davis Campus is the special attention given to meeting the needs of non-traditional and working students.

The Davis Campus provides a complete university experience for students, using both visiting and resident faculty to provide instruction and advisement. Extensive student services and support activities are also available, including a 68-workstation computer lab, a library, testing center, enrollment services, academic advisement, academic support, financial aid counseling, tutoring, student activities, a health center, a counseling center, and a wide range of other student services.



## Transportation

Davis County is centrally located along the Wasatch Front. Providing access to the Salt Lake International Airport and many of Utah's main transportation corridors – Interstate 15, Interstate 84, Legacy Parkway, and Highway 89. Consumer Reports lists Utah roads as being the 8<sup>th</sup> best in the nation. The County also has many additional alternative modes of transportation, including the following: commuter rail, public transportation, trolleys, shuttles and designated bike lanes.



### **Salt Lake International Airport**

Davis County is a short 25 minute drive to Utah's only international airport, the Salt Lake International Airport (SLC Airport). The SLC Airport is a hub for Delta Air Lines and serves as a major gateway to the Intermountain West. The SLC Airport is the 23<sup>rd</sup> busiest airport in North America, serving 98 cities and 25,554,244 passengers in 2018.

### **Commuter Rail**

FrontRunner is a commuter rail train operated by the Utah Transit Authority (UTA) that operates along the Wasatch Front with service from Ogden to Provo along an 89-mile corridor. There are 4 FrontRunner Stations in the County (Clearfield, Layton, Farmington and Woods Cross). Stations allow riders to connect to other public transportation in the region.



### **Public Transportation**

Davis County is served by 15 bus routes with connections to Salt Lake City, the SLC Airport, and the region's major universities. Additionally, there are two free public transportation routes in the County and ski bus services to Snowbasin Resort. UTA is currently developing a bus rapid transit (BRT) line that will connect Davis County to Salt Lake City. The environmental work and preliminary engineering is now under way for this project. BRT systems feature many of

the amenities of light rail, while providing communities with a lower-cost, more flexible transit solution.

## Quality of Place



### **Amusement & Recreation**

Davis County is Utah's Amusement Capital! Davis County is home to the most amusement parks in Utah. Including Lagoon, two water parks, and SeaQuest, Utah's only interactive aquarium.

Davis County is Northern Utah's outdoor playground. Home to the Great Salt Lake and Antelope Island, one of Utah's most scenic state parks. Additionally, the County has 10 golf courses, over 500 miles of trails, and its central location provides access to Utah's 9 world-class ski resorts within 1-hour.



### **Retail & Restaurant**

The County offers premier shopping and dining experiences through traditional retail, life style centers, over 400+ restaurants (national and local) and proximity of Salt Lake City. Davis is minutes away from unmatched retail and restaurant convenience.



### **Arts & Culture**

Enjoy live theater or an outdoor concert at one of Davis County's 6 live theater venues. We also have museums spotlighting vintage aircraft, art, and even a chocolate factory.

### **Health Care**

Davis County is home to state of the art healthcare services. Quality of life is greatly enhanced in Davis County because of the healthcare solutions for businesses and residents.



There are 4 main hospitals in Davis County; IHC Layton Hospital, Davis Hospital and Medical Center, Lakeview Hospital, and the South Davis Community Hospital.

## Resources



### **Northern Utah Economic Alliance**

Chris Roybal, President

(801) 455-5690

[Croybal@edcutah.org](mailto:Croybal@edcutah.org)



### **Davis Tech Business Resource Center**

Amanda Tullis, Director

(801) 593-2115

[Amanda.tullis@davistech.edu](mailto:Amanda.tullis@davistech.edu)



### **Kaysville Small Business Development Center**

Andrew Willis, Director

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[Andrew.willis@davistech.edu](mailto:Andrew.willis@davistech.edu)



### **Davis Chamber of Commerce**

Angie Osguthorpe

(801) 593-2209

[angie@davischamberofcommerce.com](mailto:angie@davischamberofcommerce.com)



### **Discover Davis**

Jessica Merrill, Director

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## **Economic Development Department**

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